

DO letter regarding Janjatiya Gaurav Diwas 2025

Secretary Tribal Affairs < secy-tribal@nic.in >

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Respected Madam/Sir,

Please find attached DO letter from Ms. Ranjana Chopra, OSD, M/o Tribal Affairs ob the subject cited above.

Regards,



O/o Officer on Special Duty

Ministry of Tribal Affairs

Room No 738, A-wing,

Shastri Bhawan, New Delhi

2 Attachment(s)

Janjatiye Gaurav Divas 2025.pdf

666.4 KB

Annexure_I_Suggestive_Activi...

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सत्यमेव जयते

भारत सरकार

Government of India

जनजातीय कार्य मंत्रालय

Ministry of Tribal Affairs

शास्त्री भवन, नई दिल्ली-110001

Shastri Bhawan, New Delhi -110001

रंजना चोपड़ा, आई.ए.एस.
विशेष कर्तव्य अधिकारी

Ranjana Chopra, I.A.S
Officer on Special Duty

श्रीम एवं रोजगार सचिव
SECRETARY (L&T)
डा. सं./एफ.टी.एस. नं. 953006
Dy. No./F.T.S. No. 953006
दिनांक 24/10/2025
Date 24/10/2025

संयुक्त सचिव (एम.ओ. के.ओ.) का कार्यालय
Office of Joint Secretary (MK)
डायरी नं. 0/एफ.टी.एस. नं. 953006
Dy. No./F.T.S. No. 953006
दिनांक 24/10/25
Date 24/10/25

D.O. No. STA/Oct-1/JGD

Date: 24th October 2025

Subject: Janjatiya Gaurav Divas 2025 – Commemoration of the 150th Birth Anniversary of Bhagwan Birsa Munda; Proposed Events and Activities during Janjatiya Gaurav Varsh Pakhwada (1st–15th November 2025) – Regarding.

Dear

As you aware, 15th November, the birth date of Bhagwan Birsa Munda is celebrated as *Janjatiya Gaurav Divas*, since 2021, in honour of the immense contribution made tribal communities towards nation's history and heritage. The period from 15th November 2024 to 15th November 2025 is being celebrated as *Janjatiya Gaurav Varsh*, with 15th November being the concluding day of the commemoration. To celebrate this historic occasion, Ministry of Tribal Affairs will organize a pakhwada from 1st November to 15th November 2025 and Ministries/Departments are requested to actively participate.

The Pakhwada aims to showcase and celebrate the achievements of tribal communities, highlight their role in nation-building, and promote inclusive development through meaningful engagement across sectors. In this connection, Ministries/Departments are requested to organize special programmes, campaigns, and outreach activities under the following broad themes:

- Socio-Economic Development and Awareness
- Education and Skill Development
- Livelihood and Entrepreneurship
- Health and Wellness
- Art, Culture and Heritage
- Infrastructure Development
- Governance and Institutional Strengthening

SLFA / 558/17/1
24.10.25

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A suggestive list of activities covering various Ministries and Departments is enclosed as Annexure-I for reference. These activities are indicative in nature and may be customized and expanded based on each Ministry's mandate, ongoing schemes and field presence. Efforts may also be made to ensure convergence with flagship programmes and to involve State Governments, PSUs, academic institutions, and civil society partners, wherever feasible.

Ministries/Departments are requested to kindly:

- Upload event details on the dedicated portal:
<https://adiprasaran.tribal.gov.in/jjgd/home.aspx>
- Use official hashtags – #JanjatiyaGauravVarsh, #BirsaMunda150, and #EmpoweringTribalsViksitBharat – for coordinated social media visibility.
- Submit the proposed event calendar (in the enclosed format) to the Ministry of Tribal Affairs by the end of October 2025 for compilation and dissemination.

Your kind cooperation is solicited to make this *Pakhwada* a true national celebration of tribal pride, resilience, and contribution to Viksit Bharat@2047. With the active involvement of all Ministries and Departments, this landmark occasion can become a fitting tribute to Bhagwan Birsa Munda and the spirit of *Janjatiya Gaurav Diwas*.

Encl: Annexure-I – Suggestive List of Activities

Yours sincerely,



(Ranjana Chopra)

To,

All Secretaries to Government of India (as per list attached)

Annexure – I

**Suggestive Activities for Janjatiya Gaurav Varsh Pakhwada (1–15
November 2025)**

Commemorating the 150th Birth Anniversary of Bhagwan Birsa Munda

Ministry of Education

- Organize Janjatiya Gaurav programs and school assemblies on the lives of tribal freedom fighters.
- Conduct seminars, essay and quiz competitions during the Pakhwada.
- Arrange Edutours to Tribal Museums and immersive visits to tribal villages.
- Promote student competitions – dance, drama, music, hackathons, storytelling, model making, etc.

Ministry of Railways

- Name selected trains or stations after eminent tribal leaders and achievers.
- Decorate train facades and station walls with tribal art.
- Print short inspirational stories on ticket backs.
- Broadcast recorded announcements highlighting tribal heroes.
- Launch special IRCTC tour packages celebrating Janjatiya Gaurav Varsh.

Ministry of Civil Aviation

- Display special LED exhibitions on tribal culture and heritage at airports.
- Host Janjatiya Culture Jams featuring tribal music and dance in airport lounges.

Ministry of Youth Affairs & Sports

- Organize Janjatiya Khel Mahotsav showcasing indigenous games on the lines of Khelo India.
- Introduce disappearing tribal sports into the national and global sporting arena.

Ministry of Information & Broadcasting

- Broadcast special AIR and DD programmes on tribal freedom fighters and achievers.
- Issue advisories to private media channels for enhanced coverage.
- Host 'Guftagu with Tribal Achievers' series.
- Run short previews and clips on tribal heroes in cinema halls.

Ministry of Women & Child Development

- Conduct thematic activities in all Anganwadis focusing on tribal culture and women achievers.
- Promote stories of pioneering tribal women in leadership and entrepreneurship.

Ministry of Health & Family Welfare / AYUSH

- Organize seminars on 'Tribal Way of Life – Relevance in Modern Context'.
- Promote 'Back to Roots' wellness campaigns showcasing traditional tribal health practices.
- Conduct Sickle Cell Anaemia awareness drives.
- Promote Tribal Ayush Awareness campaigns and GI tagging of indigenous herbs.
- Establish Tribal Medicine Research Centres.

Ministry of Tourism

- Mount light-and-sound or drone shows on Birsa Munda and tribal heritage.
- Launch special Janjatiya Tourism Circuits and listings on travel sites.
- Set up JJGV Selfie Corners at major tourist destinations.

Ministry of MSME

- Undertake a special drive for priority loan approvals and clearances for tribal entrepreneurs.

Ministry of Skill Development & Entrepreneurship

- Announce training programmes linking Modern Careers with Janjatiya Aspirations, in collaboration with MeitY and I&B.

Department of Posts

- Release and exhibit special postal stamps honouring tribal heroes and heritage.

Ministry of Textiles

- Organize exhibitions of indigenous tribal weaves and sustainable products.
- Conduct live demonstrations by tribal weavers and artisans.
- Publish catalogues and informative material on Janjatiya Textiles.

Ministry of Mines & Coal

- Conduct Mine Safety Training for tribal communities working near mining areas.
- Prepare educational material on traditional mining and metallurgy techniques.

Ministry of Commerce & Industry

- Host a Janjatiya Business Conclave on innovation and opportunities.
- Facilitate GI tagging for tribal products and promote them under ODOP.

Ministry of Consumer Affairs

- Curate dedicated Janjatiya Product Corners on e-commerce platforms.
- Partner with food-delivery and local vendors to feature tribal cuisine and GI-tagged products.

Ministry of Agriculture & Farmers Welfare

- Hold Tribal Agri-Entrepreneurship Summits connecting farmers and agri-start-ups.
- Establish Tribal Farmers' Markets for direct sale of produce.
- Set up Seed Banks to preserve indigenous crop varieties.

Ministry of Road Transport & Highways

- Showcase road infrastructure initiatives in tribal areas.
- Conduct road-safety awareness campaigns for tribal youth.

Ministry of Rural Development

- Organize Tribal Rozgar Melas linking job-seekers with employers.
- Highlight rural-infrastructure projects in tribal regions.

Ministry of Finance (Department of Economic Affairs)

- Issue commemorative coins featuring portraits of tribal freedom fighters.

All Ministries/Departments are encouraged to integrate tribal participation in their schemes, coordinate with States and TRIs, and upload reports and visuals on the Adi Prasaran Portal.